



EXCHANGE CLUB OF GREATER DURHAM

Durham Blues & Brews Festival

MAY 16, 2020 • DURHAM CENTRAL PARK

Sponsorship Opportunities

Benefits of your sponsor level	Roadhouse	Brewmaster	Brew Dog	Juke Joint	Lead Guitar	Bull	Fan Base
	\$ 10,000	\$ 5,000	\$ 3,500	\$ 2,500	\$ 1,200	\$ 600	\$ 300
Tickets to the Festival	20	16	12	8	6	4	2
Festival T-shirt	20	16	12	8	6	4	
Hospitality Tent access	20	16	12	8	6		
Website link & Festival banner presence	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Advertising on Festival T-shirt	Yes	Yes	Yes	Yes	Yes		
Social media advertising	Yes	Yes	Yes	Yes			
Prominent banner advertising at Festival	Yes	Yes	Yes	Yes			
Opportunity to have a table at Corporate Village	Yes	Yes	Yes	Yes			
Sponsor of Coasters or Cups			Yes				
Advertising on Festival Photo Booth	Yes	Yes					
Naming rights for Festival Stage	Yes	Yes					
Stage appearance and comments	Yes	Yes					
Individual banner advertising at Festival	Yes	Yes					
Upfront special seating area near the Stage	Yes						

Company or Individual: _____

Company Contact Name: _____

Phone number: _____

Email Address: _____

Delivery Address: _____

Exchange Club Member Contact: _____

Sponsorship Level Purchased:

- Roadhouse... \$10,000 Size selection for 20 shirts: _____
- Brewmaster... \$5,000 Size selection for 16 shirts: _____
- Brew Dog... \$3,500 Size selection for 12 shirts: _____
- Juke Joint... \$2,500 Size selection for 8 shirts: _____
- Lead Guitar... \$1,200 Size selection for 6 shirts: _____
- Bull... \$600 Size selection for 4 shirts: _____
- Fan Base... \$300

make check payable to Exchange Club of Greater Durham

P.O. Box 51386, Durham, NC 27717

** Your sponsorship level also includes presence on our website—please announce your sponsorship on your website. Send **your logo** (in vector and web formats) and **website link** to Larry Triplett at larrycfc@aptcoweb.com.

www.DurhamBluesAndBrewsFestival.com



The Exchange Club of Greater Durham, North Carolina

Proceeds Go To Local Durham Charities and Programs