



**EXCHANGE CLUB OF GREATER DURHAM**

# Durham Blues & Brews Festival

MAY 20, 2023 • DURHAM CENTRAL PARK

## Sponsorship Opportunities

Benefits of your sponsor level	Roadhouse	Brewmaster	Brew Dog	Juke Joint	Lead Guitar	Bull	Fan Base
	\$ 10,000	\$ 5,000	\$ 3,500	\$ 2,500	\$ 1,200	\$ 600	\$ 300
Tickets to the Festival	20	16	12	8	6	4	2
Festival T-shirt	20	16	12	8	6	4	
Hospitality Tent access	20	16	12	8	6		
Website link & Festival banner presence	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Advertising on Festival T-shirt	Yes	Yes	Yes	Yes	Yes		
Social media advertising	Yes	Yes	Yes	Yes			
Prominent banner advertising at Festival	Yes	Yes	Yes	Yes			
Opportunity to have a table at Corporate Village	Yes	Yes	Yes	Yes			
Stage appearance and comments	Yes	Yes					
Naming rights for Festival Stage	Yes						
Naming rights for Hospitality Tent or Sponsor of Cups		Yes					
Sponsor of Coasters			Yes				

**Company or Individual:** \_\_\_\_\_

**Company Contact Name:** \_\_\_\_\_

**Phone number:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

**Delivery Address:** \_\_\_\_\_

**Exchange Club Member Contact:** \_\_\_\_\_

### Sponsorship Level Purchased:

- Roadhouse. . . \$10,000** Size selection for 20 shirts: \_\_\_\_\_
- Brewmaster. . \$5,000** Size selection for 16 shirts: \_\_\_\_\_
- Brew Dog. . . . \$3,500** Size selection for 12 shirts: \_\_\_\_\_
- Juke Joint. . . \$2,500** Size selection for 8 shirts: \_\_\_\_\_
- Lead Guitar. . \$1,200** Size selection for 6 shirts: \_\_\_\_\_
- Bull. . . . . . . \$600** Size selection for 4 shirts: \_\_\_\_\_
- Fan Base. . . . . \$300**

Thanks, we don't need any T-shirts or other goodies.

**make check payable to Exchange Club of Greater Durham**

**P.O. Box 51386, Durham, NC 27717**

\*\* Your sponsorship level also includes presence on our website—please announce your sponsorship on your website.

Send **your logo** (in vector and web formats) and **website link** to Larry Triplett at [larrycfc@apcweb.com](mailto:larrycfc@apcweb.com).

[www.DurhamBluesAndBrewsFestival.com](http://www.DurhamBluesAndBrewsFestival.com)

**The Exchange Club**  
of Greater Durham, North Carolina

**Proceeds Go To Local Charities and Programs**